

DI • GRAPHICS®

For Immediate Release

Contact: Jane Dvorak, APR
303-238-3011
jane@jkdjane.com

City of Wheat Ridge Names DI Graphic ‘Business of the Year’

WHEAT RIDGE, Colo. – With a 200 percent increase in sales in 2006, DI Graphics (www.digraphics.com) has been named Business of the Year for 2007. By the end of this year more than 40 percent of the 235,000 telecom vehicles nationwide will have corporate graphics supplied and applied by DI Graphics.

DI Graphics, a leading provider of high-quality design, imaging, installation and maintenance services for business and government customers, received the honor of Business of the Year by its home city of Wheat Ridge, Colorado. The city cited DI Graphics for its growth in both business leadership, net revenue and their support for the surrounding community.

President Scott McLean received the special recognition at a luncheon the beginning of August. “This is a tremendous honor,” said McLean. “And knowing we have the support of our home community is the true award. We continually strive to set a high standard for ourselves and our customers.”

For nearly 80 years, DI Graphics has been involved as a business leader in the Wheat Ridge community. Its state-of-the-art facility has been located at 4850 Ward Road in Wheat Ridge since 1976. DI Graphics’ skilled team utilizes project management to execute its installation service for large multi-state programs.

“We offer a total solution to our client that maximizes resources, allows for rapid implementation and ongoing measurement,” said McLean. “Our use of project management gives clients access to real-time progress on their projects,” he said.

Through project management, DI Graphics also offers clients services that ensures program tracking and consistent customer service in the beverage, telecom and emerging market industries. Clients include: Vitamin Water, Snapple, Qwest, Home Depot and Monster Energy drink.

Wheat Ridge has more than 3,200 businesses licensed by the city. The Business of the Year Award is considered one of its most distinguished honors.

For more information go to www.digraphics.com or call 303-425-0510.

###