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DI Graphics' McLean Appointed Chairman of SGIA

WHEAT RIDGE -- Scott McLean, president of DI Graphics, has been named Chairman of the Board for the Specialty Graphics Imaging Association (SGIA).

McLean is the third-generation president of the family-owned DI Graphics located in Wheat Ridge, Colo. He will work with SGIA staff and committees to strategically position the organization into the future. "It is an honor to be recognized by SGIA as one of the top professionals in the industry," said McLean. "This will be an opportunity to lead a strong organization and help with the growth of specialty graphics trade."

DI Graphics provides total solutions for brand introduction and special advertising promotions through fleet graphics. Offering clients total solutions through project management ensures program tracking and consistent customer service for clients in beverage, telecom and emerging market industries. DI Graphics was most recently awarded the SBC Communications contract. Other clients include: AT&T, Vitamin Water, Cadbury Schwepps, Qwest and Hi-Line Moving Services.

SGIA is comprised of more than 4000 member companies worldwide and is the only international association for specialty imaging. Through workshops, conferences and the annual SGIA Expo, members share information, tools, best practices to enhance business success.

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